



## DVD PRODUCTION

The BPC Recording Company opened its doors in the fall of 2000 so students can afford to make exceptional recordings for competitions, auditions, and “keep-sake” performances of their repertoire. With more frequency, competitions and college applications now require all performances be submitted on a DVD. BPC Recording is proud to provide the same high-quality DVD production that has long been recognized in their CD production.

The high-definition video is integrated with the CD-quality audio recorded at the BPC Recording Studio. The state-of-the-art soundproofed studio has two of the finest Steinway concert-and-artist pianos in the country. The vintage Neumann U-87 microphones are the microphone of choice for piano, strings and vocals in virtually every major recording studio throughout the world. The wood floors and high ceilings further complement the studio’s ideal acoustics and provides students, teachers, and professional musicians alike a venue to create DVDs that sound as if they were recorded in one of the world’s great concert halls, but without the associated logistical hassles and considerable expense. Collaborative assistance on your recording project can be professionally provided by out in-house pianist Dr. Annie Lin ([www.annielin.com](http://www.annielin.com)).

BPC Recording expertly delivers on every level of your DVD project, from recording your first note to the packaging and duplication of your final DVD. It is truly your “one-stop” recording studio.

*Special discount packages are available for students and teachers*

Hardware and software considerations are certainly important when selecting a company or individual to produce your DVD project. However, it is the qualifications of the recording engineer that is the single most critical aspect of any recording project.

Dr. Steven Hall is the President and recording engineer of BPC Recording Company. As such, he oversees all aspects of every DVD/CD project. An outstanding pianist and musician in his own right, he has performed extensively throughout the United States, Europe and Taiwan. Dr. Hall, a former assistant of John Perry at the University of Southern California, has taught piano performance at the private and university level. His keen ear for the “perfect” sound for all instruments and particularly the piano, along with his vast knowledge of the classical repertoire is unparalleled amongst recording engineers. The unique combination of his qualifications make the recording experience for the performer(s) a positive one, no matter their level of expertise.

Every BPC Recording DVD project, no matter how complex, is produced with the highest attention to quality and detail. Adobe CS5.5 Master Collection expertly handles the all the graphics requirements of your project. Videos are recorded at resolutions up to 1920x1080 in full 1080p along with its video editing software (Premiere Pro, After Effects and Encore) -- all industry standards.

Careful attention to audio is equally important. The vintage Neumann U-87 microphones (modified by Stephen Paul Audio) now have capsules with a thickness of only 1.5 microns creating a greater and more accurate dynamic range. The John Hardy M-1 Microphone Preamplifier is among finest microphone preamps in the world. All audio is recorded to a solid-state hard drive, insuring the highest quality of recorded sound. The audio is recorded at 24-bit at a minimum sample rate of 48kHz on a superlative Rain Element X2 digital audio workstation using MAGIX Samplitude 11 Pro and Steinberg Wavelab 6 Mastering Software. A host of the top-of-the-line plug-ins round out the studio’s audio software. The end result is a professionally produced DVD and CD you can proudly distribute for many years to come.

### ***BPC Recording Hardware and Software***

#### **The Pianos:**

- 1922 “Rachmaninoff Steinway” Concert and Artist 9-foot Concert Grand, S/N 213182\*
- 1924 CD-115 Steinway Concert and Artist 9-foot Concert Grand, S/N 226857\*
- 1989 Ibach F-III “Richard Strauss” 7-foot Semi-Concert Grand, S/N 143405

\*These instruments have been exceptionally restored by two of the nation’s top Steinway piano technicians.

**Microphones:** Neumann U-87 (Stephen Paul Mod) Marshall MXL 2001-P Large Diaphragm

**Microphone Preamplifier:** John Hardy M-1

**Monitors:** Hafler M5 Reference

Bozak Custom Reference

**Amplifier:** Hafler TA-1600

**Software:** MAGIX Samplitude 11 Pro, Steinberg Wavelab 6

**Plug-ins:** Waves Mercury & API, SSL 4000 & Duende, Sonnox Elite, iZotope Ozone 4 & RX

### **BPC Recording DVD Fees**

#### **Basic Per-Hour Charges**

Session Fees for Recording/Editing:

\$125 per hour (2 microphones)

\$175 per hour (4 microphones)

#### **PLUS**

Audio Mastering: (DVD): \$75/hour

Piano Tuning: \$75 (one piano); \$150 (two pianos)  
**required for all DVD and CD recording sessions**

DVD Artwork: Graphic Design Set-up/Printing  
DVD Cover, J-Card, and Tray Card: \$200  
(receive one DVD Master in Jewel case)

Additional DVDs:

Pricing depends on selected package format.  
Please contact us for a price quote.

#### **OPTIONAL SERVICE**

College Audition DVDs and CDs can be impressively customized for each college application. An additional fee must be assessed to cover the cost to individually re-master the project and re-set type on the case and covers.

Please contact us for a price quote.

## Student/Teacher Educational DVD Discount Packages

### Solo Piano or Instrumental

#### Basic Package \$400 (regularly \$525) includes:

- Up to 2 hours recording/editing time
- Piano Tuning and all Artwork for Jewel Case
- DVD Mastering (sync audio/chapters/fades/titles)
- Two (2) DVD Masters in a Jewel Case

#### Standard Package \$525 (regularly \$665) includes:

- Up to 3 hours recording/editing time
- DVD Mastering & Authoring with single menu
- All Artwork for DVD Case & matching DVD
- Two (2) DVD Masters in a standard DVD case

#### Deluxe Package \$650 (regularly \$840) includes:

- Up to 4 hours recording/editing time
- DVD Mastering & Authoring w/ multiple menus
- Edited CD of performance
- All Artwork for DVD Case/DVD/CD in Double DVD Case

#### Two-Piano (Duo/Concerto) Package rates:

A \$75 tuning fee is added to each package for the second piano, plus \$25 per hour for the 4 microphone setup/editing arrangement.

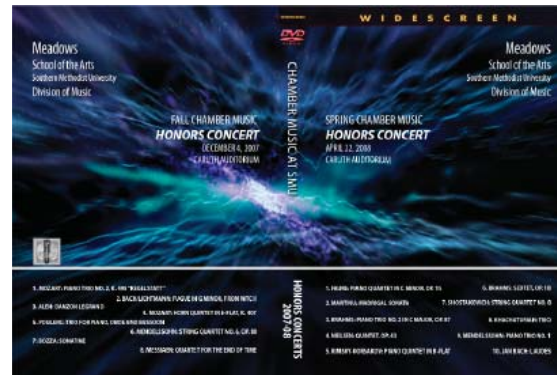
#### Additional Features of the Package:

1. Recording/Editing time that extends beyond the stated package rate is charged at a discounted rate of \$100 per hour.
2. Dr. Annie Lin, our collaborative pianist, is available at a reduced rate for your recording project. Contact us for details.
3. We can format DVD performance into specific media formats (i.e. for YouTube or other).
4. "RUSH" projects (deadlines less than one week may be subject to an additional \$150 fee).

All Discount Packages require a non-refundable 50% deposit to confirm the recording date, and must be received two (2) weeks before the recording date. **Otherwise, all recording session fees will be charged on a per-hour basis.** The balance is due upon completion of the DVD project.

**We look forward to working with you on your project.**

## Standard Package



Performance DVD with  
DVD Authoring

## Deluxe Package



Performance CD



Performance DVD with  
DVD Authoring

*Improve the chances of being accepted into major competitions, the top music schools and festivals. Students submitting BPC Recordings have been accepted to the following*

### Festivals:

Tanglewood, Aspen Music Festival, Encore School for Strings, Heifetz International Music Institute, Meadowmount School of Music Summer Program, Bowdoin International Music Festival, Music in the Mountains, and Idyllwild School of the Arts

### Competitions:

National Foundation for Advancement in the Arts (NFAA): Young Arts Program  
Fischhoff National Chamber Music  
From the Top  
Van Cliburn Amateur  
Washington International Piano Artists  
Viardo International Piano  
Lennox International for Piano and Strings  
Virginia Waring International Piano  
Bradshaw and Buono International Piano  
Connecticut International Young Artist  
Chamber Music International  
Sendai International Competition (Japan)  
Lynn Harrell Concerto  
Juanita Miller Youth  
Kingsville International

### Schools:

The Juilliard School, New England Conservatory, Cleveland Institute of Music, Cincinnati Conservatory, The Colburn School, Curtis Institute of Music, Peabody, Manhattan School of Music, Eastman School of Music, Southern Methodist University, Cornell, Princeton, Massachusetts Institute of Technology, Yale, Universities of Texas, Rice, Michigan, Southern California and Stanford University

*For additional information about our DVD projects*

**www.BPCRecording.com**

or contact us at

**972-907-2788 or BPCRecording@tx.rr.com**